

A NEW LINE OF HERBAL REMEDIES FOR CHILDREN

By Giovanni Maciocia



We are proud to announce the launch of the Little Treasures®, a new pediatric line of remedies for children by Giovanni Maciocia. The remedies have been formulated according to traditional Chinese pediatric formulae integrated by Giovanni's 35-year clinical experience.

Composed of 12 remedies, the line addresses some of the most common children's complaints seen in a Western clinic. The remedies were formulated to keep into account children's distinctive aetiology and pathology.

The children's disorders addressed by the Little Treasures are:

- Upper respiratory infections
- Acute and chronic cough (two remedies)
- Asthma
- Abdominal pain
- Eczema and other skin rashes
- Poor sleep
- Attention Deficit (Hyperactivity) Disorder
- Bedwetting
- Chronic sinus and throat congestion
- Chronic ear infections
- General weakness

The remedies are presented in the form of granules that are easy to dispense and easily absorbed, ensuring maximum compliance. The remedies are completely free of any animal or mineral substance.



- ✓ Completely vegetarian, no animal or mineral substances.
- ✓ Wheat-free.
- ✓ Yeast-free.
- ✓ Lactose-free.
- ✓ Sugar-free.
- ✓ Easy to dispense.
- ✓ Easily absorbed.
- ✓ No preservatives or artificial colourings.
- ✓ Free from magnesium stearate.

QUALITY CONTROLS

The granules are made from concentrated powders with an average concentration ratio of 6:1 which means that 1 gram of granules equals 6 grams of raw herb.

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